



Magazine Advertising Rate Sheet

EDITORIAL CONTENT

MPI to EYE is the official magazine of the Philadelphia Area Chapter of Meeting Professionals International (PAMPI) serving the tri-state area, and is published digitally four times a year. The magazine focuses on interests, concerns, and attitudes of the membership at the chapter level. Articles reflect the chapter's goals to promote the professional development and education of its members, through discussion of chapter programs as well as relevant issues in the industry as a whole.

CIRCULATION

The magazine is distributed to approximately 600 meeting professionals, including over 500 chapter members. Over 60% of the chapter's members are planners responsible for large scale, highly professional meetings locally, across the country, and internationally.

RATES

Ad Size	Dimensions	Member	Non-Member
Full page color – inside covers only	7.25" W x 9.25" H	\$1,150	\$1,350
Full page color	7.25" W x 9.25" H	\$1,050	\$1,250
Half page color	7.25" W x 4.5" H	\$775	\$950
Quarter page color	3.5" W x 4.5" H	\$400	\$550
Banner Ad (Horizontal)	7.25" W x 1.0" H	\$525	\$650
Banner Ad (Vertical)	1.0" W x 9.25" H	\$525	\$650

- ❖ Receive member rate, advertiser must be MPI member in good standing with membership dues paid.
- ❖ Advertisers taking two or more consecutive issues will receive a 5% discount.
- ❖ Place a magazine ad and website banner and receive a 15% discount on both.

SENDING FILES/GRAPHICS

- ❖ Please send Acrobat PDF files (300 dpi) with all font families and graphics linked, not embedded.
- ❖ ***If you intend to make use of the link to your company's website please be sure to fill in the space available on page 2 for the correct URL.***

ADVERTISING CONDITIONS

- ❖ No space reservations will be accepted without a signed insertion order and payment.
- ❖ Advertisers and their agencies assume full responsibility for content and accuracy.
- ❖ Cancellations or changes must be received in writing 15 days prior to artwork due date.
- ❖ Advertising rates are non-commissionable.
- ❖ Payment is due with artwork. Advertisers and agencies are jointly responsible for payment of all contracted advertisements.
- ❖ PAMPI will send tear sheet upon request.
- ❖ PAMPI reserves the right to cancel an ad for an advertiser with a delinquent bill.
- ❖ PAMPI reserves the right to reject any materials it deems to be detrimental to its interests.
- ❖ Additional pre-press time for advertisements received that require special attention will be invoiced separately. PAMPI assumes no responsibility for alterations.

FOR FURTHER INFORMATION, CONTACT:

PAMPI Office Phone: 856-231-7666
P.O. Box 579 Fax: 856-727-9504
Moorestown, NJ 08057 june@neffdowning.com



Space Reservation Form for Magazine Advertising

Please reserve the following ad space:

Issue	Insertion & Payment Due Date	Artwork Due Date	Ad Size	Dimensions	Rate
Winter 2012	1/1/12	1/10/12	_____	_____	\$ _____
Spring 2012	4/1/12	4/10/12	_____	_____	\$ _____
Summer 2012	7/1/12	7/10/12	_____	_____	\$ _____
Fall 2012	10/1/12	10/10/12	_____	_____	\$ _____
Winter 2013	1/1/13	1/10/13	_____	_____	\$ _____
Spring 2013	4/1/13	4/10/13	_____	_____	\$ _____
Summer 2013	7/31/13	7/10/13	_____	_____	\$ _____
Fall 2013	10/1/13	10/10/13	_____	_____	\$ _____
TOTAL					\$ _____

Ad Title: _____
(Please use separate insertion orders for separate ads.)

URL to use for live link to your website: _____

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____

Email: _____

PAYMENT INFORMATION

I will pay with a check payable to PAMPI I will pay with a credit card (circle one) VISA MC AMEX

Name as it appears on card: _____ Amount: _____

Credit Card Number: _____ Exp. Date: _____

Credit Card Billing Address: _____

RETURN THIS FORM WITH PAYMENT TO:

PAMPI
P.O. Box 579
Moorestown, NJ 08057-0579

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