

2011-2012 SPONSORSHIPS



PHILADELPHIA AREA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

2011 - 2012



PHILADELPHIA AREA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

PRESIDENT'S MESSAGE

The Philadelphia Area Chapter Meeting Professionals International (PAMPI) invites you to participate in our PAMPI Partnership Program (P3). I am pleased to re-introduce to you our sponsorship program, which has been revitalized to reflect the needs and requests of our sponsors and members. Formerly the Strategic Partnership Program, we have created a unique opportunity for you to capture the attention of MPI members and promote your organization, and increase your company exposure and profile to our members.

The materials provide complete details of the new PAMPI Partnership Program, including the benefits of our five sponsorship levels. If your target market includes some of the biggest pharmaceutical, investment, insurance, and communications companies or the largest travel organizations in the world, this is an opportunity you cannot afford to miss. Each of our sponsorship levels provides a unique opportunity to put your company's name and message in front of our 550+ members on a regular basis. The sponsorship benefits, ranging from advertising and exhibit booths to special events tickets and logo placements, will be the perfect complement to your marketing strategies.

For further information on how the PAMPI Partnership Program can help you achieve your marketing goals and objectives, please [contact the PAMPI Office](#).

In advance, thank you for your support of P3 and PAMPI.

Regards,

Kelley S. Thwaite, CMP

Philadelphia Area Chapter of Meeting Professionals International President



PHILADELPHIA AREA CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

ABOUT MPI

Meeting Professionals International (MPI), the meeting and event industry's most vibrant global community, helps its members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 24,000 members belonging to 71 chapters and clubs.

MPI research shows that:

- MPI planner members have a total buying power of US \$16.9 billion.
- 70% of MPI members choose to buy through MPI.
- 67% of Fortune 100 companies are represented by MPI membership.



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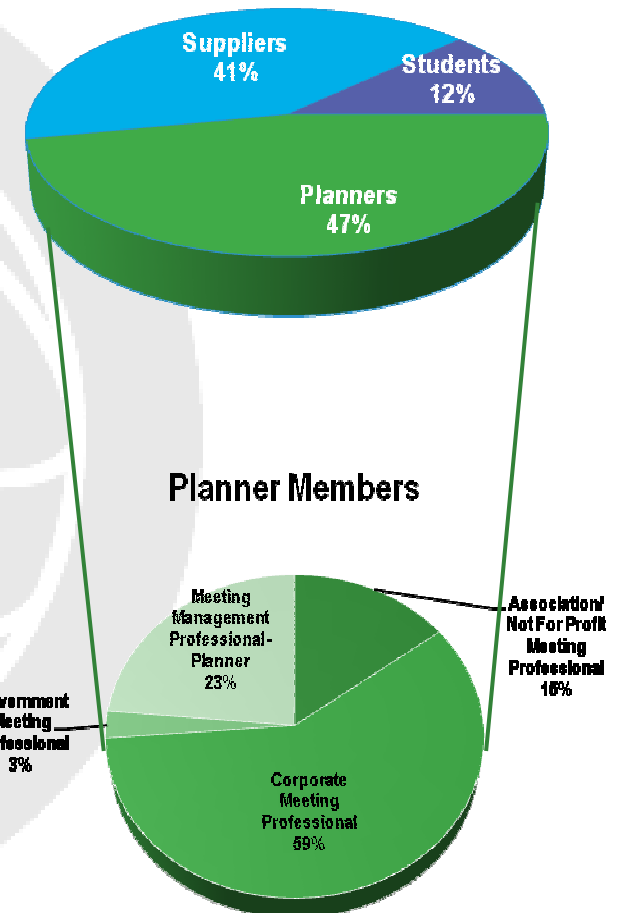
ABOUT PAMPI

The Philadelphia Area Chapter Meeting Professionals International (PAMPI) is a regional professional organization dedicated to serving the diverse needs of meeting professionals. PAMPI promotes the professional advancement of the meetings industry through a commitment to excellence and by providing our membership with a variety of educational, informational, and networking opportunities. The Philadelphia Area Chapter MPI, was established on June 9, 1978 and is one of the ten largest MPI chapters in the world.

86% of PAMPI members are located in Philadelphia, Montgomery, Chester, Delaware, and Bucks Counties in Pennsylvania and Atlantic, Burlington, Camden, Cape May, Gloucester, and Mercer Counties in New Jersey*. The remaining 14% of our members come from the Poconos, central Pennsylvania, northern New Jersey, Delaware, Maryland, Florida, Georgia, Illinois, Massachusetts, Michigan, Missouri, Nevada, New York, Ohio, Texas, Virginia, Washington DC, and even Ontario, Canada.

** As of June 2010*

Member Categories*



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OPEN OPPORTUNITIES

Annual Partnerships

- President's Partner
- Gold Partner
- Silver Partner

Events / Annual Sponsorships

- Custom opportunities available

Monthly Program Sponsorship

- December 7, 2011 (breakfast/lunch)
- February 15, 2012 (evening)
- March 21, 2012 (luncheon/evening)
- December 5, 2012 (breakfast/lunch)

Special Events

- Holiday Party – December 2011
- MPI After 5 - January, April, August 2012
- Fall Fundraiser – November 14, 2012
- Spring Fundraiser – April 18, 2012
- Education Institute – May 16, 2012
- Awards Gala – June 20, 2012

Volunteer Events

- Board of Director Retreats
 - March / April 2012 and October/November 2012
- Committee Volunteer Day
 - July 18, 2012
- All-Team Meeting
 - August 15, 2012

Advertising

- Website
- *The Pulse* – weekly eNewsletter
- MPI-to-Eye – quarterly eMagazine
- Membership directory



PHILADELPHIA AREA CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

ANNUAL PARTNERSHIPS

The Philadelphia Area Chapter Meeting Professionals International (PAMPI) invites you to participate in our Annual Partnership Program . The Annual Partnership Program offers a unique opportunity for you to capture the attention of MPI members, promote your organization, and increase your company exposure and profile to our members.

Our President's, Gold and Silver Partnerships have been redesigned to maximize the opportunities to put your company's name and message in front of our 550+ members on a regular basis. The sponsorship benefits, ranging from advertising and exhibit booths to special events tickets and logo placements, will be the perfect complement to your marketing strategies.

If your target market includes some of the biggest pharmaceutical, investment, insurance, and communications companies or the largest travel organizations in the world, a PAMPI Annual Partnership is an opportunity you cannot afford to miss.



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MEETING PROFESSIONALS INTERNATIONAL

ANNUAL PARTNERSHIPS

Item	Value	President's Partner	Gold Partner	Silver Partner
Membership				
• One year paid full membership to Meeting Professionals International	\$325	x		
Advertising				
• Quarter page four color ad in e-newsletter		4 issues (\$1800 value)	3 issues (\$1350 value)	1 issue (\$450 value)
• Destination Spotlight profile (article) in two (2) MPI to Eye e-magazine	\$800	x	x	
• Banner ad and hyperlink to your website from www.pampi.org		12 months (\$2400 value)	6 months (\$1200 value)	3 months (\$600value)
• Three-minute commercial at podium at monthly meeting		2 meetings (\$600 value)	1 meeting (\$300 value)	
• Ability to provide promotional material at all monthly meetings	\$500	x		
• Opportunity to provide a banner or giveaways at Educational Institute	\$500	x	x	
• One (1) set of membership mailing labels	\$350	x	x	x
• Table Top Exhibit at Educational Program	\$150	2 programs	1 program	
Recognition				
• Logo displayed at each monthly meeting on video loop (if available), included in all weekly e-newsletters, and printed in membership directory	\$500	x	x	
• Name badge recognition for all program attendees from your organization	\$100	x	x	x
• Annual sponsor recognition at all chapter events by the President of PAMPI	\$500	x	x	x
Event Registration				
• Five (5) complimentary registrations to the PAMPI Spring Fundraiser	\$500	x		
• Two (2) complimentary registrations to (6) Monthly Educational Programs*	\$600	x		
• Two (2) complimentary registrations to three (3) Monthly Educational Programs*	\$300		x	
• One (1) complimentary registration to three (3) Monthly Educational Programs*	\$150			x
* Valid for one (1) calendar year, and excludes Education Institute and special events.				
Total Investment		\$7,500	\$5,000	\$2,500



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EVENT / ANNUAL SPONSORSHIPS

Take advantage of exclusive opportunities for consistent recognition of your company, product or service specialty. Become a PAMPI Event /Annual Sponsor and receive priceless recognition and brand awareness from the industry's top planners and potential buyers. Based on your annual sponsorship contract, PAMPI will strategize with you directly to develop the most appropriate benefits to achieve positive ROI for your company, brand or service with prominent visibility all year long as a valued annual sponsor in these specific categories:

- Audio/visual
- Production
- Entertainment
- Promotional items (including speaker gifts and give-aways)
- Transportation
- Signage
- Technology/software (i.e. Automated Response Systems (ARS))
- Session or featured speaker

Sample benefits may include:

- Banner ad and hyperlink to your website from www.pampi.org for three (3) months (\$350 value)
- Company profile or article in chapter e-newsletter* (\$800 value)
- Quarter-page four-color ad in one (1) issue of the e-newsletter* (\$450 value)
- Annual sponsor recognition at all chapter events (\$500 value)
- Logo projected at registration area of all chapter events (\$300 value)
- One (1) set of membership mailing labels (\$175 value)
- Table Top Exhibits at Educational Programs (\$150 value)

* Circulation to over 600 meeting professionals in the Philadelphia area.



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MONTHLY PROGRAM SPONSORSHIP

With an average attendance of 50-100 participants, sponsoring a Monthly Educational Program provides you with an effective opportunity to showcase your property, product or service and increase your visibility with hundreds of Philadelphia Area planners! Regular educational and organizational meetings are held, for the most part, on the third Wednesday of the month, unless there is an industry conflict.

Many companies partner with other properties, attractions or suppliers in their area to lower the cost and increase the value per partner. The Monthly Educational Programs are presented by industry experts and include a wide variety of relevant and engaging topics. These programs also qualify for Continuing Educational Unit's (CEU) which attendees can use for certification and re-certification purposes.

PAMPI Needs:

- Complimentary audio visual to include a podium w/microphone, appropriate sound system, LCD projector with screen package, lavalier microphone, and one monitor or flat screen TV in registration area.
- Reduced parking fee (if applicable).
- Meeting space and food & beverage.

The Monthly Educational Program sponsor will receive the following benefits:

- Banner ad and hyperlink to your website from www.pampi.org for six (6) months.
- Listing as event sponsor on the website and a minimum of five (5) e-blasts (1 invitation, 3 reminder e-blasts, and 1 survey/thank-you) to the membership.
- Recognition as meeting sponsor in two (2) e-newsletters (pre- and post-event).
- A complete list of attendees to include company, address and phone contact information (average monthly attendance 50 – 100).
- Visibility throughout our website to consist of logo, picture and hyperlink to your website.
- Two-minute sponsor commercial or testimonial at time of event or an exhibit table at the specific event.
- Two (2) complimentary registrations to specific hosted monthly educational program.



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MONTHLY EDUCATIONAL PROGRAMS

Function		Evening Program (100 – 150 attendees)	Lunch Program (80 – 100 attendees)	Breakfast Program (75 – 100 attendees)
Board Meeting	Time:	3:00 pm – 5:00 pm	9:00 am – 11:00 am	NA
	Set:	Hollow-square for 15 ppl	Hollow-square for 15 ppl	NA
	F&B:	Cold nonalcoholic drinks and snacks	Cold nonalcoholic drinks and snacks	NA
Roundtable Discussion	Time:	4:30 pm – 5:30pm	10:30 am – 11:30 am	NA
	Set:	Hollow-square for 30 ppl (or other comparable setting)	Hollow-square for 30 ppl (or other comparable setting)	NA
	F&B:	Water Station	Water Station	NA
New Member Orientation	Time:	5:00 pm – 5:30 pm	NA	NA
	Set:	10 ppl	NA	NA
	F&B:	Water Station	NA	NA
Registration and Networking	Time:	5:00 pm – 5:30 pm	11:30 am – 12:00 pm	8:00 am – 9:15 am
	Set:	Reception for 50 – 100 ppl and 2 registration tables.	Reception for 80 – 100 ppl and 2 registration tables.	Rounds or crescent rounds for 75 – 100ppl, plus 2 registration tables outside of meeting room.
	F&B:	Heavy assorted hot & cold hors d'oeuvres stations (some healthy options should be available) and open bar (full bar or beer/wine with minimum of 2 bartenders)	None	Hot breakfast buffet with some healthy food options (from 8:30 – 9:15am).
Program	Time:	6:30 pm – 7:45 pm	12:00 pm – 2:00 pm	9:15 am – 10:30 am
	Set:	Theater 50 – 100 ppl	Banquet for 100 ppl	Rounds or crescent rounds for 75 – 100ppl
	F&B	Water Station	Banquet luncheon for 100 ppm	None
Dessert Reception	Time:	7:45 pm – 8:30		
	Set:	Reception for 50 – 100 ppl		
	F&B:	Dessert display and coffee service		



SPECIAL EVENT SPONSORSHIPS

PAMPI prides itself on creating unique and valuable business environments by developing a variety of educational and fundraising events. It is our goal to foster and support a “Buy New MPI” approach while building and maintaining professional relationships between planners and suppliers.

Facilities hosting any PAMPI special events receive the following benefits:

- Banner ad and hyperlink to your website from www.pampi.org for six (6) months.
- Listing as event sponsor on the website and a minimum of seven (7) e-blasts (1 invitation, 5 reminder e-blasts, and 1 survey/thank-you) to the membership.
- Recognition as meeting sponsor in two (2) e-newsletters (pre- and post-event).
- A complete list of attendees to include company, address and phone contact information.
- Visibility throughout our website to consist of logo, picture and hyperlink to your website.
- Two-minute sponsor commercial or testimonial at time of event.
- E-Blast sent to chapter membership on behalf of the sponsor.

Special Events Include:

- December Holiday Party
- MPI After 5 Series
- Fall Fundraiser – Silent Auction
- Spring Fundraiser
- Education Institute
- Annual Awards Gala



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SPECIAL EVENT SPONSORSHIPS

Summer Fundraiser

One of our most highly anticipated and popular networking chapter event, the Summer Fundraiser is a great way to close summer and start up the meeting season.

The host facility is asked to provide, on a complimentary basis:

- Event space for up to 200 people, reception style.
- All food and beverage (open bar or beer/wine only).
- Discounted room rate for attendees who seek overnight accommodations, if applicable.

MPI After 5

The “MPI After 5” events are purely networking opportunities for PAMPI members with no educational component. The event will attract approximately 30-40 attendees and is perfect for our restaurant members to host. Thursday evenings from 5:30 pm – 7:30 pm are preferred.

The host facility is asked to provide:

- Event space.
- Drink specials (attendees will pay for beverages individually).
- Snacks/appetizers at no cost for attendees is encouraged, but not required

The final menu and special attendee pricing must be provided to PAMPI 30 days prior to the event for advertising purposes.



SPECIAL EVENT SPONSORSHIPS

Fall Fundraiser

PAMPI hosts an annual fall fundraiser for chapter and a portion of the proceeds are donated to a local charity. This event attracts approximately 150 -200 attendees and typically has a theme.

A board meeting will be held from 4:00 pm – 5:00 pm, and the event will be held from 6:00 pm – 9:00 pm.

The host facility is asked to provide, on a complimentary basis:

•Space

- Board meeting for 15 ppl, hollow square set-up.
- Registration area with 2 6' tables and 4 chairs.
- Event space for 150-200 people reception style with up to 25 6' tables around perimeter for auction items, and areas for live entertainment, live auction, and cash-out.

•AV

- Podium with microphone, appropriate sound system, LCD projector with screen package and a lavalier microphone.
- Flat screen monitor or TV in registration area.

•Food and beverage

- Cold beverages, and snacks for board meeting.
- Heavy hors d'oeuvres (to include healthy options), open bar (or beer and wine only) and dessert reception (sample menu should be submitted with proposal).

Spring Fundraiser

The Spring Friend-Raiser is a networking social event, typically held at a bowling alley, and it attracts approximately 150 attendees.

A board meeting will be held from 3:00 pm – 5:00 pm, and the event will be held from 6:00 pm – 10:00 pm.

The host facility is asked to provide, on a complimentary basis:

•Space

- Board meeting for 15 ppl, hollow square set-up.
- Registration area with 2 6' tables and 4 chairs.
- Event space for 150 people, raffle area to accommodate up to 3 6-foot tables, and live entertainment or DJ.

•AV

- Podium with microphone, appropriate sound system, LCD projector with screen package and a lavalier microphone.
- Flat screen monitor or TV in registration area.

•Food and beverage

- Cold beverages, and snacks for board meeting.
- Heavy hors d'oeuvres (to include healthy options), open bar (or beer and wine only) and dessert reception (sample menu should be submitted with proposal).



SPECIAL EVENT SPONSORSHIPS

Education Institute

Education Institute is an all-day educational event for meeting professionals with break-out sessions, breakfast and lunch. The expected attendance is 150 – 200 people. The event begins at 7:00 am and concludes at 4:30 pm.

The host facility is asked to provide, on a complimentary basis:

•Space and Set-up

- Registration: 3 6' tables and 6 chairs.
- Small storage area.
- Breakfast and lunch: seating for 175 – 200 people.
- General session: theater, classroom, or crescent round set-up for 175 – 200 people.
- Breakout sessions: five (5) rooms with classroom set-up for 40 people. One room must accommodate up to 35 computer stations.
- Speed-networking: one (1) room to accommodate 40 vendor tables (tall cocktail preferred) with space for flow.

•AV

- Registration: flat screen monitor or TV.
- General session: stage, podium with microphone, sound system, LCD projector with screen package, and a lavalier microphone.
- Breakout sessions: LCD projector, screen, wireless lavalier microphone, and sound system. One room with 35 computer stations.

•Food and beverage

- Full or continental breakfast buffet to include healthy food options.
- Morning break to include hot and cold beverage and light snacks.
- Full lunch buffet (to include healthy options).
- Afternoon break to include hot and cold beverage and light snacks.

• Other

- Negotiated room rate for up to 50 sleeping rooms.
- Discount parking (if available).
- Three (3) planning meetings at the venue prior to the date of the conference.

Agenda

7:00 am – 8:30 am	Registration and breakfast
7:30 am – 8:15 am	Breakout sessions (3)
8:30 am – 9:45 am	General session
9:45 am – 10:00 am	Break
10:00 am – 11:00 am	Breakout sessions (5)
11:00 am – 12:00 pm	Speed-networking
12:00 pm – 1:00 pm	Lunch
1:00 pm – 2:00 pm	Breakout sessions (5)
2:15 pm – 3:15 pm	Breakout sessions (5)
3:15 pm – 3:30 pm	Break
3:30 pm – 4:30 pm	Breakout sessions (5)



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SPECIAL EVENT SPONSORSHIPS

Annual Awards Gala

PAMPI's annual fiscal year-end and awards presentation, including turnover of chapter to incoming president. This event attracts approximately 150-200 attendees. The theme varies from year to year – below is a typically format, but may vary slightly year to year.

The host facility is asked to provide, on a complimentary basis:

•Space and Set-up

- Educational program: format and set-up varies.
✦ Educational Programs vary year to year.
- Registration: 2 6' tables and 4 chairs.
- Chapter leaders reception: reception for 30 ppl.
- Cocktail reception: reception for 150 – 200 ppl.
- Awards presentation and dinner: rounds of 8 for 200 ppl, with stage and space for live entertainment.

•AV

- Registration: flat screen monitor or TV.
- Awards presentation: minimum 12 x 24 dressed stage with full AV (rear screen projection preferred) podium stage left with microphone, lighting to enhance, sound system.

•Food and beverage

- Chapter leaders reception: champagne toast and light hors d'oeuvres.
- Cocktail reception: stations and passed hors d'oeuvres (to include some healthy options) and full open bar for one hour.
- Dinner: 3-course dinner (plated preferred) with wine service. Sample menu should be submitted with proposal.
- Other
 - Discount parking (if available).
 - Three (3) planning meetings at the venue prior to the date of the conference.

Agenda

*4:00 pm – 5:30 pm	Educational Program (30 ppl)
5:30 pm – 6:15 pm	Chapter Leaders Reception
6:15 pm – 6:30 pm	Cocktail Reception
6:30 pm – 7:30 pm	Awards Presentation
7:30 pm – 8:30 pm	Dinner
8:30 pm – Close	Dancing



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VOLUNTEER EVENTS

Board of Director Retreats (Fall and Spring)

PAMPI conducts two (2) multi-day retreat planning sessions for its Board of Directors during its fiscal year (July 1 - June 30). The Chapter's Fall Planning Retreat Session is conducted in October, while its Spring Retreat Planning Session is held in March/April.

This meeting brings the key chapter leaders (20 people; including 15 board members, our chapter manager, a facilitator, and the chapter business manager from MPI International) together for a planning session and exposes your facility to those who are in the best position to pass along your facility name as a retreat destination.

Board Retreat Sponsors will receive:

- Banner ad and hyperlink to your website from www.pampi.org for twelve (12) months
- Complete list of attendees to include company, address and phone contact information
- Two (2) e-blasts sent to the chapter membership (600+ meeting professionals) on behalf of the sponsor
- Three-minute sponsor commercial or testimonial at time of event
- Four (4) complimentary registrations to PAMPI's six (6) Monthly Educational Programs for one (1) calendar year
- Participation in Education Institute with two (2) representatives

In exchange for these valuable benefits, the venue hosts are expected to provide these complimentary services:

- Guest room accommodations for 20 attendees for 2 nights
- Meeting and food and beverage space for 20 people for 2 1/2 days
- Meals as follows:
 - Day 1 Welcome Lunch, Reception and Dinner
 - Day 2 Breakfast, Lunch, Reception and Dinner
 - Day 3 Breakfast



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VOLUNTEER EVENTS

Committee Volunteer Day (July)

This event attracts approximately 60-75 people interested in volunteering for one of the Chapters many committees. It's an opportunity for members to learn more about the different volunteer opportunities within the chapter.

All-Team Meeting (August)

This event attracts approximately 75-100 chapter volunteers. It's a first step in planning and laying the ground work for all the committees and setting action plans for the upcoming fiscal year.

The Committee Day and All-Team Meeting Sponsors will receive:

- Banner ad and hyperlink to your website from www.pampi.org for one (1) months.
- Listing as event sponsor on the website and a minimum of five (5) e-blasts (1 invitation, 3reminder e-blasts, and 1 survey/thank-you) to the membership.
- Recognition as meeting sponsor in two (2) e-newsletters (pre- and post-event).

In exchange for these valuable benefits, the venue host is expected to provide these complimentary services:

•Meeting space

- Board meeting: conference or hollow-square for 15 people (4:00 pm – 5:00 pm).
- CMP session: theater for 20 people (4:00 pm – 5:00 pm). *Note: CMP session is only required for Committee Volunteer Day.*
- Committee day: podium with microphone, and 25 skirted 6' tables around perimeter of room with 2 chairs at each table (5:00 pm – 7:00 pm).

•Food and beverage

- Board meeting and committee day: light refreshments to include water, soft drinks, and snacks (i.e. cookies, soft pretzels, etc.).
- CMP session: water station. *Note: CMP session is only required for Committee Volunteer Day.*

•Other:

- Reduced parking fee (if applicable).



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ADVERTISING

Advertising opportunities in digital and printed formats give your company, property or service exposure to our influential membership through our website or in various printed and digital marketing and membership communications materials. With various formats that fit any special marketing needs and budgets, these materials are either consistently delivered to our members in organized and scheduled mailings or available to them at any time on our website.

- The PAMPI website (www.pampi.org) offers member connectivity, easy access to valuable knowledge and strategic placement of advertising partners, and has an average of 2,500 hits per month by members and industry professionals in the Philadelphia area and surrounding regions. All advertisements appear on the navigation bar, and will cycle from one to the next every 8 seconds to ensure that visitors to the site will see your ad no matter what page they are viewing! What's more, advertising rates include an optional link to your web site.

- The Pulse*, PAMPI's electronic newsletter, keeps our members and prospective members apprised of chapter news, upcoming events and member achievements. Because it is published weekly, you have the opportunity to feature seasonal and timely offers about your company, property or services to more than 500 planner and supplier members.

- MPI to Eye*, PAMPI's electronic magazine, is published four times per year, is sent to more than 500 planner and supplier members, and is available for download on www.pampi.org.

- The Membership and Resource Directory* is used consistently by members to locate fellow PAMPI planners and suppliers. Advertising in this printed directory is a great way to generate business by having your company's advertisement seen by more than 500 of the Philadelphia area's most active meeting planners and meeting industry suppliers



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ADVERTISING

Website

Our chapter website www.pampi.org, has over 2,500 visits per month. Take advantage of this great exposure by placing an advertisement on our site. All advertisements will appear on the navigation bar, and will cycle from one to the next every 8 seconds. Advertising rates also include an optional link to your website.

Rates

•All rates are net, non-commissionable

	3 month s	6 month s
Top ad	\$300	\$500
Bottom ad	\$270	\$450
Side ad	\$240	\$400

Specifications

- Top and bottom banner ads should be 468 x 60 pixels in size, either in .gif or .jpg formats (both regular and animated, not Flash compatible).
- Side banner ads should be 125 x 125 pixels in size, either in .gif or .jpg formats (both regular and animated, not Flash compatible).
- Banners ads are linked to your website, don't forget to include URL information with form.
- Files size should be kept as small as possible.
- Send all ads to [Denise Downing](#) with the completed order form.



ADVERTISING

Magazine

MPI to EYE is the official magazine of PAMPI serving the tri-state area, and is published digitally four times a year. The magazine focuses on interests, concerns, and attitudes of the membership at the chapter level. Articles reflect the chapter's goals to promote the professional development and education of its members, through discussion of chapter programs as well as relevant issues in the industry as a whole. The magazine is distributed to approximately 500 meeting professionals. 47% of the chapter's members are planners responsible for large scale, highly professional meetings locally, across the country, and internationally.

Rates

Ad Size	Dimensions	Member Price	Non-Member Price
Full page color – inside covers only	7.25" W x 9.25" H	\$1,150	\$1,350
Full page color	7.25" W x 9.25" H	\$1,050	\$1,250
Half page color	7.25" W x 4.5" H	\$775	\$950
Quarter page color	3.5" W x 4.5" H	\$400	\$550
Banner ad (horizontal)	7.25" W x 1.0" H	\$525	\$650
Banner ad (vertical)	1.0" W x 9.25" H	\$525	\$650

** Please refer to Magazine Rate Sheet for all requirements, discount opportunities, art specifications, terms, and conditions.*



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MEETING PROFESSIONALS INTERNATIONAL

CONTACT PAMPI

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